

Free Download: 15-Days Profit Booster Plan

Sirf 15 din mein apne salon profits double karne ke liye yeh checklist download karein

Introduction

Dear Salon Owner/ Manager,

- Bade changes karne se pehle, chote-chote high-impact actions se bhi bahut farak padta hai.
 - **Promise:** "Yeh 15-din ka challenge aapko turant implement karne wale 15 actions dega jo aapke profits ko bina bade investment ke double kar sakte hain."
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Day 1-7: Revenue Boosters (Average Bill Value Badhayein)

- **Day 1: Pricing Strategy Review:** Apne har service ke price ko check karein. Kam se kam 2 services ka price 10% se badhayein, jinka demand high hai. Example: Haircut ya waxing.
 - **Day 2: Upselling Technique:** Har client ko unki service se related ek premium option offer karein. Example: Normal facial ki jagah HydraFacial ya D-Tan service suggest karein.
 - **Day 3: Cross-selling Magic:** Jab koi client service le raha ho, toh usse related doosri service offer karein. Example: Haircut ke baad head massage ya nail service.
 - **Day 4: Product Retail Push:** Apne retail products (shampoo, conditioner, serum, etc.) ko counter par prominently display karein. Apne staff ko products recommend karne ki training dein.
 - **Day 5: Create a Combo Offer:** Teen services ko combine karke ek attractive combo package banayein. Example: **'Haircut + Beard Trim + Facial'** ek sath.
 - **Day 6: Re-booking System:** Jab bhi koi client checkout kare, usse turant agle appointment ke liye inspire karein. "Sir, aapki next appointment abhi book kar dein?"
 - **Day 7: Celebrate Client Birthdays:** Apne clients ke birthdays par ek special offer wala message bhejein.
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Din 8-12: Client Magnetism (Naye Clients attract Karein)

- **Day 8: Referral Program:** Ek simple referral program shuru karein. Har client jo ek naya client laaye, use agle visit par 15% discount dein.
- **Day 9: Google Review Request:** Har satisfied client se Google par review dene ke liye request karein. Reviews se naye clients aate hain.
- **Day 10: 'Missed You' Message:** Pichle 3 mahino se nahi aaye clients ko personalized message bhej kar ek special offer dein.
- **Day 11: Social Media Showcase:** Roz ek **'Before & After'** photo ya video post karein. Isse aapki quality dikhti hai aur naye clients attract hote hain.

- **Day 12: Local Tie-ups:** Apne aas-paas ke 2-3 gyms, spas ya boutiques ke saath partnership karein. Ek doosre ke clients ko refer karein.

Din 13-15: Operational Excellence

- **Day 11: Staff Motivation:** Apne team ke top performers ke liye ek small monthly incentive program shuru karein. Example: **'Most Upsells'** ya **'Best Reviews'** ke liye bonus.
- **Day 12: Reduce Wastage:** Services mein use hone wale products (creams, serums, etc.) ki quantity ko track karein. Extra wastage rokne ke liye staff ko train karein.
- **Day 15: Track Your Progress:** Poore 15 din ki sales aur revenue ko track karein aur compare karein ki kya changes aaye hain.

Conclusion: Har din ek chhota step lekar, aap apne business ki growth ko speed-up kar sakte hain.

"Yeh toh sirf trailer hai. Agar aap apne salon ko ek bade profitable business mein badalna chahte hain, toh hamare **'Salon Profit ka Engine' System** ke baare mein aur jaaniye. Click here>> [Link](#)."

"Profit discounts dene se nahi, Systems build karne, Sahi planning, aur client experience se aata hai." (*Profit doesn't come from giving discounts; it comes from building the right Systems, the right Planning and Client Experience.*)

Sachin Sahni,

Salon Business Growth Coach